



## Elev8 Brands, Inc. Acquires 02 Breathe, LLC

Company Brings on Tina Aldrich as Marketing Manager

**ROCKLEDGE, FL / FEBRUARY 9, 2017** / Elev8 Brands, Inc. (OTC Pink: VATE) a company with a new premium hemp seed coffee blend, that also plans to bring to market hemp water products and supplements, all of which will focus on the health and fitness markets, announces it has entered into an acquisition agreement with 02 Breathe, LLC, a Florida Limited Liability Company. As part of the Transaction Elev8 Brands, Inc. acquired all of the membership interest in 02 Breathe, LLC and Ms. Tina Aldrich has become the new Marketing Manager of Elev8 Brands, Inc.

02 Breathe, LLC was founded by Tina Aldrich in 2010 as Orlando's first mobile oxygen bar. Since then she's expanded the business to cover many large festivals, concerts, and other events around the state of Florida. 02 Breathe has serviced trade shows and private events for major clients such as Kaspersky, Gaylord Palms, House of Blues, Hard Rock, Garret Leather, Papa John's, Merritage Homes, Salix Pharmaceuticals, Symantec, and more.

In 2015, Ms. Aldrich opened a small shop to coincide the various locations the oxygen bars are found and to expand the product lines that her health-conscious following was looking for. At the shop, you'll be able to find numerous products in the health, beauty, and wellness industry ranging from aromatherapy inhalers to a full line of massagers. As the demand for CBD and hemp based products began to grow, Ms. Aldrich introduced her following to the health benefits of hemp and CBD through various oils in late 2015.

Elev8 Brands, Inc. is in the process of finding the right individuals to bring on to its management team. As both companies share the same passion for life and health, Tina Aldrich has accepted a position as the Marketing Manager for Elev8 Brands, Inc.

"We are beyond excited to acquire 02 Breathe, LLC and diversify our company," stated Ryan Medico, CEO of Elev8 Brands, Inc. "We are going to be aggressive in our continued pursuit of acquisitions that help add tremendous value to our Company. I am also thrilled to announce Ms. Aldrich will be joining our Management Team, bringing over 10 years of experience with her. She will be an invaluable asset to Elev8 Brands."

"I am so happy to join the Elev8 Brands Team," stated Tina Aldrich, Marketing Manager of Elev8 Brands, Inc. "Our paths crossed at the perfect time. Everything just fell into place. I had just looked at three locations with more space to open a coffee shop when Ryan approached me about his company. I couldn't be more excited about how parallel our brands are. It just makes sense to do business together."

The Company would also like to announce that its revolutionary hemp coffee made with high-quality South American sourced coffee beans, has been shipped to Elev8 Brands warehouse and will soon be available for sale on Amazon.com.

About Ms. Tina Aldrich:

Tina Aldrich is the founder of 02 Breathe, LLC, a company that brings the health and wellness industry to the next level through mobile oxygen bars, aromatherapy inhalers, CBD oils, and now a premium hemp coffee.

Before developing 02 Breathe, Tina spent over 10 years developing skills in sales and marketing, management, event planning, and consulting. From engaging audiences of thousands, to gorilla marketing, Tina has successfully done it all.

Please visit, [www.elev8hemp.com](http://www.elev8hemp.com) for more information

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.