



Elev8 Brands, Inc. Announces First Retail and Bulk Customer of Elev8 Hemp Coffee

Windy City Café to feature Elev8 Hemp Coffee to sit-down and retail customers.

PR Newswire

ROCKLEDGE, February, 17th Newswire/ -- Elev8 Brands, Inc. (OTC Pink: VATE) Elev8 Brands, Inc. a company with a new premium hemp seed coffee blend, that also plans to bring to market hemp water products and supplements, all of which focus on the health and fitness markets, announces the first retail and bulk customer Windy City Café.

Windy City Café is located in the bustling River West neighborhood of Chicago which is home to many charming restaurants, bakeries and coffee shops. In addition to serving premium Elev8 Hemp Coffee to customers off the menu Windy City Café will be offer 12 oz bags of hemp coffee in eco-friendly packaging for at-home brewing.

Owner of Windy City Café Angelo Karras commented, "The coffee tastes great and we're excited to showcase Elev8 Hemp Coffee to our patrons and customers." Windy City Café and Elev8 Brands, Inc. plan to co-host a hemp coffee sampling event around the time of 4/20 focused in the surrounding Chicago area neighborhoods.

Chief Executive Officer, Ryan Medico stated, "We're excited to announce our partnership with Windy City Café. This is our first bulk and retail customer that further highlights our growth strategy for Elev8 Hemp Coffee. We are also in the approval process to add our products on our Amazon Reseller site."

The company has further plans to penetrate the Chicago area market and will be attending Coffee Fest Chicago on June 9th-11th. Coffee Fest is one of the largest coffee conferences and trade shows nationally and will be hosted at Chicago's Navy Pier.

Following the recent acquisition of 02 Breath, LLC the company is in the final stages of set up with Amazon.com where Elev8 Hemp Coffee will available for customers. The company expects this to be completed this month and a formal announcement will be forth coming.

About Elev8 Brands, Inc.:

Elev8 Brands, Inc. specializes in the development and marketing of products for the fitness and wellness markets. The company is founded on the basis of creating high-quality, sustainable, products for health conscious consumers.

About Elev8 Hemp LLC:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

Please visit, www.elv8hemp.com for more information
Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.