



Elev8 Brands, Inc. Announces Official Launch of Elev8 Hemp Coffee on Amazon.com

Elev8 Hemp Coffee available in eco-friendly 12 oz. bags and 10-ct single-serve cups.

ROCKLEDGE, FL / FEBRUARY 27th, 2017 / Elev8 Brands, Inc. (OTC Pink: VATE) a company with a new premium hemp seed coffee blend, that also plans to bring to market hemp water products and supplements, all of which will focus on the health and fitness markets, announces its revolutionary hemp coffee is now available for purchase on Amazon.com.

Chief Executive Officer, Ryan Medico commented, “This is an exciting day for our company as we launch Elev8 Hemp Coffee on the largest e-commerce platform, Amazon.com. Our team has worked diligently in product development and the Amazon.com launch is the first accomplishment of many milestones we have planned for Elev8 Hemp Coffee.”

Elev8 Hemp Coffee is a premium blend of Columbian, Guatemalan and Brazilian sourced organic, Fair Trade Certified coffee beans, infused with organic hemp protein powder. Elev8 Hemp Coffee is branded as a “superfood” hemp coffee that packs the ideal balance of omega-3 and omega-6 and important nutrients such as magnesium, Vitamin E, and zinc.

Medico stated, “Our formulation team spent a considerable amount of time with our roasting partner to match the world’s most favorable coffee beans with hemp’s nutty flavor profile. We are confident Elev8 Hemp Coffee is a masterpiece and look forward to customer reviews and feedback.”

Elev8 Hemp Coffee continues to break boundaries with its’ state-of-the-art packaging which is 100% compostable and leaves a positive impact on the environment. Elev8 Hemp Coffee also meets the

growing single-serve market with cups that are made of bamboo and corn PLA which are compostable and considered “landfill” free.

Continuing the momentum of product availability on Amazon.com the company sets its’ sights on retail and distribution channels such as Wholefoods Market, Publix, and Kroger. Medico concluded, “We are extremely proud to launch on Amazon.com and look forward to updating shareholders on our continued progress.”

About Elev8 Brands, Inc.:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

Please visit, <http://www.elev8hemp.com> for more information or shop with us at www.amazon.com/shops/elev8hemp

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