

Elev8 Brands, Inc. Signs Distribution Agreement with Mr. Checkout

ROCKLEDGE, FL., May 31, 2017 (GLOBE NEWSWIRE) -- Elev8 Brands, Inc. (OTC Pink: VATE), a holding company focused on the commercial development of hemp and CBD-based products including hemp coffee, tea, and E-juices which target the health and wellness markets, announces its national rollout with a distribution agreement with Mr. Checkout and the Elev8 Brands, Inc. subsidiary Elev8 Hemp, LLC.

Mr. Checkout is a network of distributors servicing thousands of independent retailers across the country. President of Mr. Checkout Joel Goldstein states, "Independent retailers are a foundation of many communities. Independent wagon jobbers or distributors, like those working with Mr. Checkout, service these stores with new products expanding their product offerings and increasing in-store sales at the register."

Elev8 Hemp, LLC has entered a retail fast track program with Mr. Checkout. This program targets retail and wholesale opportunities on a national level. Mr. Checkout will provide a strategic sales and marketing solution for Elev8 Hemp. They will evaluate, support and market directly to retail buyers and influencers identified and selected based upon Elev8 Hemp's objective of bringing the highest quality hemp and CBD and their benefits into homes across the country through everyday consumable products.

Chief Executive Officer, Ryan Medico states, "We couldn't be more pleased to be working with Mr. Checkout. Distribution is an integral part of us hitting our goals this year and now we are working with a company that provides credibility and an impressive network."

About Elev8 Brands, Inc.:

Elev8 Brands, Inc. specializes in the development and marketing of products for the fitness and wellness markets. The company is founded based on creating high-quality, sustainable, products for health-conscious consumers.

About Elev8 Hemp LLC:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

About O2 Breathe LLC:

O2 Breathe is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on their oxygen bar while bringing in an array of CBD products. O2 Breathe carries CBD tinctures, CBD vape, CBD lotions and message products. O2 Breathe is currently looking to offer CBD at their oxygen bar.

Please visit, www.elev8hemp.com for more information

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by use of the

words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.