

Elev8 Brands, Inc. Announces Attendance of Coffee Fest Trade Show in Chicago, IL June 9th-June 11th and the Expansion of Private Label Business

Company in discussions to acquire a specialty private label business focused in the hemp and CBD sector.

ROCKLEDGE, Fla., June 8th, 2017 (GLOBE NEWSWIRE) -- Elev8 Brands, Inc. (OTC Pink: VATE), a holding company focused on the commercial development of hemp and CBD-based products including hemp coffee, tea, and E-juices which target the health and wellness markets, announces it will be attending Coffee Fest, which is one of the world's premier coffee focused trade shows this weekend.

Coffee Fest is viewed as one of the most prestigious coffee trade shows annually hosting over 300 exhibitors and thousands of guests. Elev8 Brands is the only hemp coffee roaster and packager that will be in attendance at Coffee Fest. The management team lead by experienced coffee leader, David Silverstein, already has preset meetings scheduled with a major distributor, retailer and multiple exhibitors interested in the hemp coffee concept.

Chief Executive Officer Ryan Medico commented, "Our team is thrilled to showcase Elev8 Hemp Coffee to retailers, distributors and potential partners. We expect to receive many leads and opportunities from Coffee Fest on top of our current inquiries which will further propel the growth of our brand."

The company reports it is in discussions for the acquisition of a private label marketing company that has brought multiple large scale opportunities within the hemp and CBD sector to Elev8 Brands. In tandem with Coffee Fest, this week management is coordinating a walk-through and coffee sampling session with a large Midwest retailer seeking a new coffee roasting and packaging partner.

Medico continued, "In conjunction with growing the Elev8 Hemp brand we see a tremendous revenue opportunity to be a dominating force in the private label arena of existing hemp and CBD brands. With a major deal already pending we anticipate the acquisition will bring numerous large scale private label opportunities that will contribute to our aggressive growth targets. We look forward to announcing the formal acquisition and new brick and mortar client over the next one to two weeks as the deals are finalized."

About Elev8 Brands, Inc.:

Elev8 Brands, Inc. specializes in the development and marketing of products for the fitness and wellness markets. The company is founded based on creating high-quality, sustainable, products for health-conscious consumers.

About Elev8 Hemp LLC:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

About O2 Breathe LLC:

O2 Breathe is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on their oxygen bar while bringing in an array of CBD products. O2 Breathe carries CBD tinctures, CBD vape, CBD lotions and message products. O2 Breathe is currently looking to offer CBD at their oxygen bar.

Please visit, www.elev8hemp.com for more information.

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