

Elev8 Hemp Coffee Enters “Big Box” Retail with Lucky’s Market

Elev8 Hemp Coffee now being sold at the Orlando, FL Lucky’s Market which is one of 24 national locations.

ROCKLEDGE, Fla., September 14th, 2017 (GLOBE NEWSWIRE) -- Elev8 Brands, Inc. (OTC Pink: VATE), a holding company focused on the commercial development of hemp and CBD-based products including hemp coffee, tea, and E-juices, which target the health and wellness markets, announces Lucky’s Market is now carrying Elev8 Hemp Coffee in the coffee aisle of their Orlando, FL store.

Lucky’s Market, which was founded in Boulder, CO in 2003, has expanded to 24 stores. Lucky’s is aggressively expanding its Florida stores and plans to open eight more locations in the Orlando area by the end of 2018. . Lucky’s Market caters to customers seeking quality products for a healthy lifestyle, where Elev8 Hemp Coffee is a perfect fit. As Elev8’s Hemp Coffee launches at the first major retail location in Orlando, FL, the coffee is also being evaluated by additional Lucky’s Market locations.

Chief Executive Officer Ryan Medico commented, “When we launched Elev8 Hemp Coffee earlier this year we stated that one of our primary objectives was to launch our Hemp Coffee into large retail chains and stores. We’re proud to say we have accomplished this goal.”

Elev8 Brands, Inc. continues product momentum on multiple fronts including national wholesalers for CBD-infused tinctures and E-Juices, as well as Elev8 Hemp Coffee and the soon to be launched Elev8 Hemp Tea. The company continues to focus on growing product brands with higher volume brick and mortar stores in conjunction with online sales.

Medico concluded, “Landing the first major retail customer like Lucky’s Market is always the toughest, but validates our product concept and demand. We look forward to saturating more Lucky’s Market locations in addition to other large retail chains and distributors we are currently in discussions with.”

About Lucky’s Market

Lucky’s Market was started in 2003 by two chefs, Trish and Bo Sharon, when they bought a convenience store in Boulder, Colo. The Sharons shared a vision of creating a grocery store where food lovers like themselves would want to shop, with quality products sold at affordable prices with genuine personal service. Today, those goals are the hallmarks of the Lucky’s style. Visit www.luckysmarket.com for more information.

About Elev8 Brands, Inc.:

Elev8 Brands, Inc. specializes in the development and marketing of products for the fitness and wellness markets. The company is founded based on creating high-quality, sustainable, products for health-conscious consumers.

About Elev8 Hemp LLC:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

About O2 Breathe LLC:

O2 Breathe is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on their oxygen bar while bringing in an array of CBD products. O2 Breathe carries CBD tinctures, CBD vape, CBD lotions and message products. O2 Breathe is currently looking to offer CBD at their oxygen bar.

www.02breathe.com

Please visit, www.elev8hemp.com for more information.

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