

Elev8 Brands, Inc. Expands Into South Florida At Lucky's Market Coral Springs Location

Elev8 Hemp Coffee hosts coffee tasting in Coral Springs and receives bulk order from market cafe

ROCKLEDGE, Fla., September 29th, 2017 (GLOBE NEWSWIRE) -- Elev8 Brands, Inc. (OTC Pink: VATE), a holding company focused on the commercial development of hemp and CBD-based products including hemp coffee, tea, and E-juices, which target the health and wellness markets, announces Elev8 Hemp Coffee is now being carried at Lucky's Market in Coral Springs, Florida at 9200 Wiles Road in the Royal Eagle Plaza.

Over the past week, wholly-owned subsidiary Elev8 Hemp, LLC conducted hemp coffee tastings at Lucky's Market locations which were well received by customers and store management. The Coral Springs location is the third Lucky's Market store over the past month that has begun carrying the premium "superfood" coffee. Not only is Elev8 Hemp Coffee being sold on the shelves, but the Coral Springs location has ordered bulk hemp coffee for their Lucky's Café.

Chief Executive Officer, Ryan Medico, commented, "We provided freshly brewed samples of our three flavors, House Blend, French Vanilla, and Hazelnut Crème. While attending our tastings, we received excellent feedback from customers on overall taste in addition to our eco-friendly packaging which is completely compostable and a "net-zero" impact on the environment."

Elev8 Hemp LLC has planned more hemp coffee tastings at additional Lucky's Market locations in conjunction with new retail chains expressing interest in carrying Elev8 Hemp Coffee.

Medico concluded, "We found tremendous value speaking in person with customers and buyers about our product. Based on this feedback, we are making some exciting enhancements to our packaging which will enable us to enter more retail channels. We will be announcing this over the coming weeks."

About Lucky's Market

Lucky's Market was started in 2003 by two chefs, Trish and Bo Sharon, when they bought a convenience store in Boulder, Colo. The Sharons shared a vision of creating a grocery store where food lovers like themselves would want to shop, with quality products sold at affordable prices with genuine personal service. Today, those goals are the hallmarks of the Lucky's style. Visit www.luckysmarket.com for more information.

About Elev8 Brands, Inc.:

Elev8 Brands, Inc. specializes in the development and marketing of products for the fitness and wellness markets. The company is founded based on creating high-quality, sustainable, products for health-conscious consumers.

About Elev8 Hemp LLC:

Elev8 Hemp LLC is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on the development and marketing of hemp-based food, beverage, and health care products including hemp coffee, hemp water, and hemp-based skin care products.

About O2 Breathe LLC:

O2 Breathe is a wholly-owned subsidiary of Elev8 Brands, Inc. which focuses on their oxygen bar while bringing in an array of CBD products. O2 Breathe carries CBD tinctures, CBD vape, CBD lotions and message products. O2 Breathe is currently looking to offer CBD at their oxygen bar.

www.02breathe.com

Please visit, www.elev8hemp.com for more information.

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